

fashion calendar

36th year • a weekly publication

1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
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FILE
OCTOBER 18
1976

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 18, 1976

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Oct. 17- Oct. 20	NAMSB (Nat'l Assn. of Men's Sportswear Buyers); & BAMA (Boys' & Young Men's Apparel Mfrs. Assn) at N.Y. Statler Hilton. Contact: 689-7420.		
Sunday Oct. 17 12:00 Noon Luncheon	BENEFIT LUNCHEON: ROBERTA DI CAMERINO Benefit of Cabrini Health Center. Tickets: \$35.00 each. Chmn: Mrs. Donald Sills, 3 East 69th Street, or 674-8850.	CABRINI HEALTH CENTER	WALDORF-ASTORIA GRAND BALLROOM
Sunday Oct. 17 7:00 P.M. Cocktails	SPRING/SUMMER "NEW MAN" COLLECTION Presentation of men's and women's sportswear. Show at 8:00 P.M., followed by dinner. By invitation. Contact: Claude Delibes, 860-0706.	JACQUES JAUNET, INC. (9 WEST 57TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Cancelled Oct. 18 5:00 P.M.	MENSWEAR PREVIEW BY BILL KAISERMAN FOR RAFAEL, ORIGINALLY SCHEDULED FOR MONDAY, OCT. 18 AT 5:00 P.M., HAS BEEN CANCELLED. (Private showings by appointment, Oct. 18, 19, 20, at 29 West 56th Street, 5th floor, 399-2450).		
Monday Oct. 18 6:30 P.M.- 8:30 P.M.	PRESS RECEPTION: MENSWEAR FROM MONTREAL By invitation. Contact: Edward J. Ives, 581-0770. (By appointment at Statler Hilton, Terrace Room, Oct. 17-20). Contact: NAMSB, 689-7420.	QUEBEC GOVERNMENT HOUSE	17 WEST 50TH STREET
Monday Oct. 18- Nov. 18	SPRING/SUMMER FASHION FORECAST For manufacturers, Oct. 18 (4:00) & Oct. 22 (9:00). Contact: Sandy Fox, 692-5316. For retailers, Tues., Wed., Thurs. Contact: Eileen Lapsansky, 692-4433.	MADMOISELLE MAGAZINE	350 MADISON AVENUE 7TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-3636.	CINNAMON WEAR	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 221-1240.	VALERIE PORR	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION By appointment. Contact: Helen Gaffney, 244-6350. Publ: Grace Van Dyke, 751-9056.	TANNER BY MARGA TIETJE	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday Oct. 18	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 279-8120.	GAYLE KIRKPATRICK FOR TUDOR SQUARE	1407 BROADWAY SHOWROOM - 21ST FLOOR
Tuesday Oct. 19 8:30 A.M.	"INSTANT REPLAY": SPRING-SUMMER MENSWEAR FASHIONS By invitation. Show at 9:15. Contact: Margery Rubin Cohen, 644-5717; or 644-5814	GENTLEMEN'S QUARTERLY (488 MADISON AVENUE)	WINDOWS ON THE WORLD WORLD TRADE CENTER
Tuesday Oct. 19 7:00 P.M.	PRESS PREVIEW: SHEETS BY BARBARA D'ARCY Private show, by invitation. Contact: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	5TH FLOOR

Tuesday Oct. 19 12:30 P.M. Luncheon	PREMIERE COLLECTION OF NEW SPORTSWEAR Sportswear and "Soft Female Fashionables" for Spring. Show followed by buffet lunch. By invitation. Publicity: Rubye Graham, 355-0557.	LESTER HAYATT FOR RICK TIEFER & CO.	TAVERN ON THE GREEN CENT. PARK W. & 67 ST.
Tuesday Oct. 19 12:45 P.M.	BENEFIT LUNCHEON AND FASHION SHOW Fashions by Princess Irene Galitzine. Tickets: \$40.00 each. Contact: 581-7380.	GIRLS' TOWN OF ITALY	HOTEL PLAZA
Tuesday Oct. 19 1:00 P.M.	PREVIEW: SPRING BRIDAL AND FORMAL WEAR By invitation. Beginning Mon., Oct. 25 through Thurs., Nov. 4 daily showings at 10:00, Mon. through Thurs. By reservation. Contact: Steven Gelb, 239-4222.	PICCIONE & MICHELE PICCIONE	499 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday Oct. 19 7:00 P.M.	"AMERICAN IMAGE AWARDS" FOR FASHION LEADERSHIP First annual "Adam" awards in seven categories: Political or civil affairs, communications, sports, business, motion pictures, television, the arts. Tickets: \$100.00 each. (black tie). Contact: 581-8210.	MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE)	N.Y. HILTON HOTEL GRAND BALLROOM
Beginning Tuesday Oct. 19	OPENING OF SPRING/ SUMMER COLLECTION Continuous showings by appointment. Contact: 391-1296.	TED LAPIDUS	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 19	OPENING OF SPRING SPORTSWEAR COLLECTION By appointment. Contact: Bernice Lewis, 354-0015.	TANNERWAY BY LOIS ANDERSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Oct. 20 6:30 P.M.- 8:30 P.M. Cocktails	COCKTAIL BENEFIT FOR SOUTHAMPTON HOSPITAL N.Y.C. Friends of Southampton Hospital and Dunhill Tailors celebrate newly decorated shop. By invitation. Tickets: \$10 per person, for benefit of Southampton Hospital. Chmn: Mrs. Donald Sills. Contact: Mrs. Clyde Newhouse, 489-8420.	DUNHILL TAILORS	65 EAST 57TH STREET
Wednesday Oct. 20 7:00 P.M. Dinner	BENEFIT FASHION SHOW DINNER-DANCE Charlotte Ford fashion show, for benefit of N.Y. Foundling Hospital (Black tie). Tickets: \$125.00: Arthur Zweibel, 879-2200. Publ: Joanne Creveling, 586-2377.	CHARLOTTE FORD; & SAKS FIFTH AVENUE	REGINE'S (60TH ST) 502 PARK AVENUE

Monday
Oct. 18-28
Mon., Oct. 18: 3:00 P.M. Salon Boutique
5:00 P.M. Groupe Tendances (Aubade, Lise Charmel, Gemma, Kaiser, Dianyl)
at Hotel Intercontinental (261.57.92)

Tues., Oct. 19: 9:30 A.M. Maroquinerie Ete 77, Promostyl, 12 rue Auber (073.14.92)
2:30 P.M. Yuki Torii (567.58.14)

Wed., Oct. 20: 10:00 A.M. Gaston Jaunet, 24, rue St.-Augustin (to 7 P.M.) (359-64-99)
2:00 P.M. Anne-Marie Beretta, 24 rue St. Sulpice (887.91.24)

3:30 P.M. Marie Pierre Tattarachi, 9, rue Laromiguiere (567.58.14)
5:00 P.M. Initial, de Catessa & Elisabeth de Senneville, (566.56.19)

Thurs., Oct. 21: 2:00 P.M. Deanna Littel, 11, rue du Roule (231.59.34)
3:00 P.M. France Andrevie, Place des Victoires (278.41.10; 754.53.32)
3:00 P.M. Bianchini Ferrier, 24, bis, ave. de l'Opera (073.84.40)
4:00 P.M. Vincent Grenon-Didier Hagler Dello, Pavillon Gabriel (322.40.94)
5:30 P.M. Emesse, 5, ave. Gabriel (538.65.22)
7:00 P.M. Show Dentelle de Calais, Hotel Intercontinental (359.61.64)

(Continued on the following page)

SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (Continued from pg. 2)

Fri., Oct. 22: 9:45 A.M. Tan Guidicelli Soir, (567.58.14)
 11:00 A.M. Renata, Hotel Intercontinental (359.36.76; 359.36.77)
 12:00 Noon Georges Rech & Synonyme, Grand Hotel, (508.05.42)
 2:00 P.M. Lison Bonfils - Jacques Gilles, 14 rue des Cannettes (326.49.40)
 3:30 P.M. Jousse-C.I.T., 3, rue de l'Arrivee (887.91.24)
 4:30 P.M. Dan Beranger, Hotel Intercontinental (567.58.14)
 5:30 P.M. Kansai Yamamoto at Hotel Intercontinental (538.71.35)
 7:00 P.M. Cerruti, 5, ave. Gabriel (265.68.72; 261.39.64)
 8:30 P.M. Zoa & bijoux de Fred Joaillier, Centre Culturel du Marais (225.24.16)

Sat., Oct. 23: 9:30 A.M. Michel Klein (260.08.98)
 10:30 A.M. Jean-Claude de Lucas (260.47.03)
 12:00 Noon Claude Montana (278.41.10; 236.65.63)
 3:00 P.M. Thierry Mugler (567.58.14)
 4:30 P.M. Issey Miyake (260.08.10)
 6:00 P.M. Jean-Charles de Castelbajac (260.78.40)
 9:00 P.M. John Ashpool at Hotel Intercontinental (366.66.19)

Sun., Oct. 24: 3:30 P.M. Vicky Tiel (633.33.80)
 4:30 P.M. Maggy Rouff, Studio R.T.L., 22, rue Bayard (508.48.21)

Mon., Oct. 25: 10:45 A.M. G.E.P., Hotel Hilton (805.19.00; 700.29.78)
 12:00 Noon Hechter, 12, fbg. St. Honore (770.76.35)
 4:00 P.M. Jean-Paul Gaultier, Palace de la Decouverte (776.21.53)

Tues., Oct. 26: 9:30 A.M. Tiktiner, 47, rue Pierre Charron (720.61.55)
 5:30 P.M. Cesare Piccini at Hotel Intercontinental (887.73.55)
 5:00 P.M. Chantal Thomas for Ter & Bantine, 5, rue du Vieux Colombier (508.00.58)

Wed., Oct. 27: 9:00 A.M. Ecriture en Non-Stop, 67, rue Pascal (707.28.17) - to 7:00 P.M.

Thurs., Oct. 28: 11:30 A.M. Christian Aujard at Hotel Intercontinental (567.58.14)
 2:30 P.M. Mic Mac, 68 Bd. Bourdon (566.56.19)

Contact: Press-Fr. Apparel Ctr., 500 Fifth Ave., 354-8620; Buyers-Fr. Trade Shows, 582-4960.

PRESS SHOWINGS OCT. 24-27, BY PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE--
Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 Tel: 266.64.44

Sun., Oct. 24: 10:00 A.M. Paco Rabanne at Hotel Crillon (272.01.34)
 11:30 A.M. Lanvin (Potel Elysee), 22 fbg. st. Honore (265.27.70)
 6:00 P.M. Emanuel Ungaro (at Potel Elysee), 2, ave. Montaigne (256.27.70)
 8:30 P.M. Carven (at 6 rond-pt. des Champs Elysees) (225.66.52)

Mon., Oct. 25: 9:30 A.M. Chloe (at Palais des Congres) 71, ave. Frkl'n Roosevelt (359.15.63)
 11:30 A.M. Jean Patou (Palais des Congres) 7, rue St. Florentin (260.36.10)
 12:30 P.M. Michel Goma (Palais des Congres) 60 rue de Richelieu (073.09.10)
 2:30 P.M. Christian Dior (Palais des Congres) 30 ave. Montaigne (359.93.64)
 4:00 P.M. Givenchy, 3 ave. George V (225.92.60)
 5:30 P.M. Valentino (at Pavillon Gabriel), 19 ave. Montaigne (508.86.88)
 7:00 P.M. Jap (3 Pl. des Victoires) 46 rue Sainte-Anne (742.47.58)

Tues., Oct. 26: 9:30 A.M. Guy Laroche (at Palais des Congres), 29 ave. Montaigne (225.87.45)
 10:30 A.M. Jacques Esterel (Palais des Congres) 124 fb. St. Honore (359.25.30)
 11:30 A.M. Yves St. Laurent (Palais des Congres) 5, ave. Marceau (723.72.71)
 2:15 P.M. Ted Lapidus (Palais des Congres) 37, ave. Pierre de Serbie (225.52.46)
 3:30 P.M. Balmain (Palais des Congres) 44, rue Francois Ier (225.58.04)
 4:30 P.M. Tan Guidicelli T13 (Palais des Congres) 59, ave. d'Ilena (260.36.80)
 6:00 P.M. Philippe Venet (62, rue Francois Ier) 12, fbg. St. Honore (226.05.78)

Wed., Oct. 27: 9:30 A.M. Jean Louis Scherrer, 52 ave. Montaigne (359.55.39)
 11:30 A.M. Sonia Rykiel, 6 rue de Grenelle (222.43.22) also: 1:30 & 5:30

Thurs., Oct. 28: 2:30 P.M. Nina Ricci, 29 ave. George V.

Friday	"APRIL IN PARIS" BALL--	AMERICAN FRENCH FOUNDATION	WALDORF-ASTORIA
Oct. 22	25TH ANNUAL BENEFIT	(250 PARK AVENUE)	GRAND BALLROOM
7:00 P.M.	Saluting the Bicentennial and the Marquis de Lafayette.		Tickets: \$200.00.
	Contact: Claude Philippe, 986-2060.		

Oct. 22-	SPRING MARKET WEEK IN DALLAS AT DALLAS APPAREL MART, 2300 Stemmons Freeway		
Oct. 26	Contact: Jack Goldstein, 527 Madison Ave., 752-2422; (214)637-1970 (Dallas)		

Oct. 24-	NOSA (Nat'l Outerwear Sportswear Assn) SHOWINGS AT N.Y. STATLER HILTON HOTEL		
Oct. 27	Contact: 1 Penn Plaza, 594-6647.		

Oct. 24	111TH IGEDO INT'L FASHION TRADE FAIR IN DUSSELDORF (Oct. 24-28)		
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Monday	MEN'S, WOMEN'S AND	CORDUROY COUNCIL OF	STATLER HILTON HOTEL
Oct. 25	CHILDREN'S FASHIONS	AMERICA (527 MADISON AVE.)	33RD ST. & 7TH AVE.
8:30 A.M.	"Viewpoints '77" -- collection of men's, women's and children's wear ideas by		
Breakfast	leading designers. Continental Breakfast, Georgian Room, 8:30 A.M. <u>Show, Grand Ballroom, 9:00 A.M.</u> Contact: Patricia Bovers, 355-7850.		

Monday	PRESS PREVIEW: SPRING	BRIDAL COUTURE LTD.	CIRCLE IN THE SQUARE
Oct. 25	SUMMER BRIDAL FASHIONS	(1385 BROADWAY)	1633 B'WAY (50TH ST)
3:00 P.M.	Designed by Christos. By invitation. Thereafter, Oct. 27, Nov. 1, 3 at 1 P.M., 9th floor. Contact: Lee Fein, 564-8245. P.R.: Margaret Hodge, 758-9230.		

Monday	SHOWING OF SPRING	GALINA BOUQUET	F.I.T. AMPHITHEATRE
Oct. 25	SUMMER BRIDAL FASHIONS	(498 SEVENTH AVENUE)	227 WEST 27TH STREET
5:00 P.M.	By invitation. Thereafter by appointment, showroom, 12th floor, 564-1020.		

Tuesday	CUSTOMER SHOW:	BONWIT TELLER	6TH FLOOR
Oct. 26	GROSVENOR FURS		
3:00 P.M.	Publicity: Harriet Weintraub, EL 5-6800.		

Beginning	OPENING OF SPRING	RUFFINWEAR & RUFFINKNIT	550 SEVENTH AVENUE
Monday	COLLECTION	BY CLOVIS RUFFIN	SHOWROOM - 8TH FLOOR
Nov. 1	Contact: Buyers-Bert Reifer, 221-0661; Press-Jeanne Chappell, 221-0644.		

Oct. 26	LONDON FASHION EXHIBITION AT GRAND HALL, OLYMPIA (Oct. 26-29)		
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Oct. 27	BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM (Oct. 27-30)		
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Oct. 28	LONDON DESIGNER COLLECTIONS AT CAFE ROYAL, LONDON (Oct. 28-31)		
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Oct. 28	LONDON COLLECTIONS FOR SPRING & SUMMER AT INTERCONTINENTAL HOTEL (Oct. 28-31)		
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Friday	10:30 A.M., JEAN MUIR SPRING '77 SHOW AT 22 Bruton St., London W1		
Oct. 29	SHOW at 11:00 A.M. (Tel: 499.42.14)		

Wednesday	BENEFIT LUNCHEON	UNITED CEREBRAL PALSY	ST. REGIS HOTEL
Oct. 27	FASHION SHOW		ROOF
12:00 Noon	<u>Show at 2:15.</u> Produced by Sybil Weinman. Tickets: \$22.00 each. Contact:		
Luncheon	Mrs. I. Pauker, (516) 766-1710.		

Beginning	OPENING OF SPRING	JEANNENE BOOHER	525 SEVENTH AVENUE
Wednesday	COLLECTION	FOR DAVID MORRIS	SHOWROOM - 5TH FLOOR
Oct. 27	Continuous by appointment. Contact: 947-0511.		

Thursday	HANAE MORI FASHIONS	BERGDORF GOODMAN	HOTEL PLAZA
Oct. 28	AT BENEFIT SHOW		GRAND BALLROOM
8:00 P.M.	Special showing by Hanae Mori for benefit of Boys' Club of N.Y. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.		

Cancelled Nov. 1	LORD & TAYLOR FASHION SHOW FOR BENEFIT OF N.Y. STATE OPERA, ORIGINALLY SCHEDULED FOR NOV. 1 AT 8:00 P.M., HAS BEEN CANCELLED.		
Beginning Monday Nov. 1	SPRING COLLECTION IN NEW YORK By appointment. Contact: Jerry Padgett 254-3988; or (213) 627-5201.	MR. BLACKWELL	HOTEL WARWICK SUITE 2206
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTIONS Contact: Ruth Winslow, 221-6655. Press-Jody Donahue Assoc., 688-8653.	ESTEVEZ; EVA GABOR; RESORT SPORT	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 1	SPRING-INTO- SUMMER COLLECTION Continuous by appointment. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Nov. 1	OPENING: SPRING AND SUMMER COLLECTION Cotton sportswear and dresses, manufactured in Greece and Turkey. By appointment. Contact: Elayne, 221-6654.	GRECOPHILIA BY ANDREA UNGAR	1411 BROADWAY SHOWROOM - 1297
Monday Nov. 1- Nov. 12	SPRING COLLECTION IN NEW YORK By appointment. Contact: Walter Oppenheimer, (213) 627-0806.	HELGA (722 SO.L.A. ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Lou Miller, 239-4155.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON COUTURE BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Larry Farragut, 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Paul Scott, 714 So. L.A. St. (213) 623-8112.	ERNST STRAUSS; SCHNELL SPORT	HOTEL GOTHAM SUITE 1801
Beginning Monday Nov. 1	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Nov. 1	OPENING OF SPRING ITALIAN KNITWEAR By appointment. Contact: Cathy di Montezemolo, 239-4213.	NOI	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

Nov. 2	ELECTION DAY (Tuesday)		
Beginning Tuesday	SHOWING OF SPRING COLLECTION	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 2	Also Costume Capers. Contact: Peggy Shiller, 239-1150.		
Beginning Tuesday	SHOWING OF SPRING COLLECTION	BRENNER BEES BY ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 2	Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.		
Beginning Tuesday	OPENING OF SPRING COLLECTION	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Nov. 2	Continuous by appointment. Contact: Lillian Brandt or Betsy Klein, 239-4155.		
Beginning Tuesday	OPENING OF SPRING COLLECTION	J.W.P. SPORT (DIV. WHATEVERWEAR)	1410 BROADWAY SHOWROOM - 33RD FLOOR
Nov. 2	Single knit sportswear. By appointment. Contact: Johanna Burke, 391-8454.		
Beginning Tuesday	OPENING OF SPRING COLLECTION	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Nov. 2	Continuous by appointment. Contact: Miss Fritz, 239-9400.		
Beginning Tuesday	OPENING OF SPRING COLLECTION	ORIGINALA BY PAT SANDLER	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Nov. 2	Continuous by appointment. Contact: Joan Resker, 695-5100.		
Beginning Tuesday	SPRING: BELLE SAUNDERS & JOEY GARGUILLO	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 2	Continuous showings by appointment. Contact: LO 4-9194.		
Wednesday Nov. 3	PRESS SHOWING: SPRING COLLECTION	HOLLY'S HARP (950 CAHUENGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
9:00 A.M.	By invitation. Thereafter one show daily at 9:00 A.M., Nov. 4-5, 8-12. By appointment through Nov. 16. Contact: Jim Harp (213) 462-6377.		
Wednesday Nov. 3	SHOWING OF SPRING COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
10:00 A.M.	By invitation. Thereafter by appointment. Contact: 244-7522.		
Wednesday Nov. 3	SHOWING OF SPRING COLLECTION	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: 279-5012.		
Wednesday Nov. 3	SHOWING OF SPRING COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
12:00 Noon	By invitation. Thereafter by appointment. Contact: 239-7080.		
Wednesday Nov. 3	SHOWING OF SPRING COLLECTION	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
1:00 P.M.	By invitation. Thereafter by appointment. Contact: 391-2255.		
Wednesday Nov. 3	SHOWING OF SPRING COLLECTION	MADY GERRARD	550 SEVENTH AVENUE NEW SHWRM-5TH FLOOR
2:00 P.M.	By invitation. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.		
Wednesday Nov. 3	SHOWING OF SPRING COLLECTION	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
3:00 P.M.	Also, Tues., Nov. 9 at 12:00 Noon. By reservation. Contact: Al Quinn, 221-5726.		

Wednesday Nov. 3 4:00 P.M.	SHOWING OF SPRING COLLECTION Also Nov. 9 at 4:00 P.M. By reservation. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Wednesday Nov. 3 5:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter in showroom, 6th floor. Contact: 695-7715.	CONCEPT VII & C.VII BY GEORGE MATYAS	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Beginning Wednesday Nov. 3	OPENING OF SPRING COLLECTION Designed by Arthur Dalager. By appointment. Publicity: Betty Yarmon, 563-2300.	DALANI II & DAL KNITTERY	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Wednesday Nov. 3	SPRING/SUMMER COLLECTION By appointment. Buyers: Betty Forray, 751-4191; Press-Roz Rubenstein, 691-8340.	HOUSE OF JULIO	PLACE TO BE ANNOUNCED
Beginning Wednesday Nov. 3	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Nov. 3	SPRING: MARIO FORTE & GLORIA CASTALDO Continuous by appointment. Publicity: Betty Yarmon, 563-2300.	RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday Nov. 4 9:00 A.M.	SHOWING OF SPRING COLLECTION (Note change of date & time). Also, Nov. 9 at 10:00 A.M. Contact: 354-8600.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 4 10:00 A.M.	SHOWING OF SPRING COLLECTION Also 2:00 P.M. By reservation. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Nov. 4 11:00 A.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Associates, 687-2545.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 4 12:30 P.M. & 2:30 P.M.	COMPLETE COLLECTIONS FOR SPRING '77 Introducing new Design Studio of Giorgio Sant'Angelo, with a showing of his Spring collections: Swimwear for Sinclair; ready-to-wear for SDB Creations; SR Sant'Angelo menswear. By invitation. Thereafter in respective showrooms, 245-1550.	GIORGIO SANT'ANGELO	20 WEST 57TH STREET DESIGN STUDIO-4TH FLOOR
Nov. 4	2:00 P.M., (2nd show) ALBERT NIPON, 530 Seventh Ave., 3rd floor, 354-0760		
Thursday Nov. 4 3:00 P.M.	SPRING FASHIONS BY AMERICAN DESIGNERS Fashions in pure silk and other American Silk Mills fabrics. Also, special collection of Vogue Patterns by leading designers. <u>Show at 3:10.</u> Press and retailers by invitation. Contact: Rubye Graham, 355-0557.	AMERICAN SILK MILLS CORP. (155 EAST 44TH STREET)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday Nov. 4 5:00 P.M.	SPRING '77 PRINTS IN READY-TO-WEAR "New Design Directions" in prints -- sportswear, dresses, childrenswear, loungewear, lingerie. For retailers and press by invitation. Contact: Arlene Friedlander, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL (1450 BROADWAY)	THE WEAVERS CLUB 111 WEST 40TH STREET
Beginning Thursday Nov. 4	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 279-2345.	LEVINO VERA FOR MAYEHOFF	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

Nov. 6- Nov. 8	SPRING SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS AT AIRPORT HYATT HOTEL. Contact: Jack Feinstein, BR 9-0952.		
Saturday Nov. 6- Nov. 9	SPRING/SUMMER FRENCH FASHIONS IN CALIFORNIA Collections by 14 French manufacturers.	FRENCH APPAREL CENTER (500 FIFTH AVENUE)	SHERATON AIRPORT HOTEL LOS ANGELES, CALIF. Contact: Sarah Foster, 354-8620.
Nov. 6	SPRING COLLECTIONS AT CHICAGO APPAREL CENTER (Nov. 6-11); (800) 621-3902		
Monday Nov. 8 8:30 A.M. Breakfast	PRESS SHOWING: SPRING COLLECTION By invitation. Also, Nov. 9 and 10 at 8:30 A.M. By reservation. Contact: 391-5460. Press: Joanne Creveling, 586-2377.	CHARLOTTE FORD (DIV. DON SOPHISTICATES)	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 8 10:30 A.M.	SPRING COLLECTION: DESIGNER SPORTSWEAR By invitation. Thereafter by appointment, 550 7th Ave., 12th floor, 354-5766.	CHARLES SUPPON FOR INTRE SPORT	PLACE TO BE ANNOUNCED
Monday Nov. 8 12:00 Noon	SHOWING OF SPRING- SUMMER COLLECTION Show followed by luncheon at 1:00. (Note change of date and time). By invitation. Contact: Buyers--Helen Bailey; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FL. 645 FIFTH AVENUE
Monday Nov. 8 2:00 P.M.	SHOWING OF SPRING WOMENSWEAR COLLECTION By invitation. Contact: Roberta Bendavid, 399-2450.	RAFAEL BY BILL KAISERMAN	PLACE TO BE ANNOUNCED
Monday Nov. 8 3:00 P.M.	SHOWING OF SPRING COLLECTION By invitation. Contact: 758-2341. Publicity: Rubye Graham, 355-0557.	SIBLEY-COFFEE LTD. (37 WEST 57TH STREET)	PLACE TO BE ANNOUNCED
Monday Nov. 8 4:30 P.M. Cocktails	PREMIERE SHOWING: INTIMATE APPAREL Spring and Summer intimate apparel. <u>Show at 5:00 P.M.</u> By invitation Thereafter showroom, 8th floor. By appointment. Contact: 490-7325.	FLEXNIT BY BILL BLASS (11 EAST 36TH STREET)	FOUR SEASONS 99 EAST 52ND STREET
Monday Nov. 8 5:00 P.M. Cocktails	SPRING FASHIONS: NEW GEOFFREY BEENE COLLECTION Premiere collection by Geoffrey Beene for Swirl; and collections by Bill Tice, Leo Narducci for Concept 80's, Ava Bergmann, Models Coat. <u>Show at 6:00 P.M.</u> By invitation. Publicity: Viola Rossi, PL 9-3305.	SWIRL	TAVERN ON THE GREEN 67TH ST. & CENT. PARK W.
Beginning Monday Nov. 8	SPRING & SUMMER DESIGNER SPORTSWEAR By appointment. Contact: John Spears, 221-5765. Publ: Rea Lubar, 279-0790.	ALICE BLAINE	80 WEST 40TH STREET THE GREEN HOUSE-10TH FL
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION By appointment. Contact: 889-4826.	FABRICE DESIGN LTD.	226 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 391-0901.	GINO SNOW LTD. BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 354-7880.	EVA FOR ROBERT JANAN	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	MIGNON INTERNATIONAL Contact: BR 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	SAMUEL ROBERT Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Nov. 8	SHOWING OF SPRING COLLECTION By appointment.	GLORIA VANDERBILT Contact: Barrie Sommerfield, 239-4213.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8- Nov. 12	OPENING OF SPRING COLLECTION Italian couture collection of lightweight leathers, suedes, corduroy and denim. Breakfast shows, 10:00 A.M.-Nov. 8, 9, 10.	ROBERTO CAVALLI Contact: Rea Lubar, 279-0790.	HOTEL PLAZA PRIVATE SUITE
Monday Nov. 8- Nov. 19	SPRING INTIMATE APPAREL "INDIVIDUALIST COLLECTION" By Margit Brandt, Juniper for Juniors, Rutledge, Emilio Pucci. Informal modeling daily. (Shows, Nov. 8-12, 9:30, 11:00 & 2:30). Contact: Buyers: Ann Loprieno, MU 2-1330, ext. 830; Lorrie Howard, ext. 743.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Monday Nov. 8- Nov. 19	SHOWING OF SPRING INTIMATE APPAREL By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 9:00 A.M.	SHOWING OF SPRING SUMMER COLLECTION By invitation. Also Nov. 11 at 4:30 P.M. Contact: Marie Rose Bernstein, 581-8581.	FERNANDO SANCHEZ	50 WEST 57TH STREET SHOWROOM - 7TH FLOOR
Tuesday Nov. 9 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment, showroom. Contact: 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	BROTHERHOOD-IN-ACTION 560 SEVENTH-AUDITORIUM
Nov. 9	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., 354-8600		
Tuesday Nov. 9 11:00 A.M.	SHOWING OF SPRING COLLECTION By invitation. Also Nov. 9 & 11 at 2:00. By reservation. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Nov. 9	12:00 Noon, HANAE MORI (2nd show), 550 Seventh Avenue, 5th floor, 221-5726		
Tuesday Nov. 9 12:30 P.M. Luncheon	SHOWING OF SPRING SPORTSWEAR COLLECTION By invitation. Thereafter in showroom, 2nd floor, 594-8400. Publicity: Rea Lubar, 279-0790.	LIZ CLAIBORNE, INC. (80 WEST 40TH STREET)	HOPPER'S RESTAURANT 452 SIXTH AVE. (10TH ST.)
Nov. 9	2:00 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday Nov. 9 2:30 P.M.	SHOWING OF SPRING COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday Nov. 9 4:00 P.M.	SHOWING OF KNITWEAR FASHIONS In conjunction with "Knit Fashion Festival". Show at 5:00 P.M. By invitation. Contact: Sondra Godfrey at Bell & Stanton, 759-4800.	KNITTED TEXTILE ASSOCIATION	HOTEL PLAZA BALLROOM

Tuesday	SHOWING OF SPRING	GAMUT BY DON SAYRES	PLACE TO BE
Nov. 9	COLLECTION	(512 SEVENTH AVENUE)	ANNOUNCED
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 563-8556.		
Nov. 9	4:00 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO 3-1600		
Tuesday	SHOWING OF SPRING	ALBERT CAPRARO	F.I.T. AMPHITHEATRE
Nov. 9	COLLECTION	(550 SEVENTH AVENUE)	227 WEST 27TH STREET
5:30 P.M.	By invitation. Thereafter at showroom, 23rd floor. Contact: 221-8330.		
Beginning	OPENING OF SPRING	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE
Tuesday	COLLECTION	BY MORTY SUSSMAN	SHOWROOM - 18TH FLOOR
Nov. 9	Continuous by appointment. Contact: 279-5012.		
Wednesday	SHOWING OF SPRING/	MRS. H. WINTER	155 WEST 23RD STREET
Nov. 10	SUMMER COLLECTION	FOR YESTERDAY'S NEWS	SHOWROOM - 10TH FLOOR
9:00 A.M.	By invitation. Thereafter by appointment. Contact: 691-8300.		
Wednesday	SHOWING OF SPRING	KASPER FOR	530 SEVENTH AVENUE
Nov. 10	COLLECTION	JOAN LESLIE	SHOWROOM - 11TH FLOOR
10:30 A.M.	By invitation. Thereafter by appointment. Contact: 221-4200.		
Wednesday	SHOWING OF SPRING	GEOFFREY BEENE	550 SEVENTH AVENUE
Nov. 10	COLLECTION		SHOWROOM - 4TH FLOOR
12:00 Noon	Also at 4:00 P.M. By invitation. Contact: 594-0454.		
Wednesday	PRESS SHOWING:	SCOTT BARRIE	F.I.T. AMPHITHEATRE
Nov. 10	SPRING COLLECTION	(530 SEVENTH AVENUE)	227 WEST 27TH STREET
1:30 P.M.	By invitation. Thereafter, showroom, 3rd floor. Contact: 354-7830.		
Wednesday	SHOWING OF SPRING	CATHY HARDWICK	530 SEVENTH AVENUE
Nov. 10	COLLECTION		SHOWROOM - 4TH FLOOR
3:00 P.M.	By invitation. Thereafter by appointment. Contact: Tom Snowden, 221-7545.		
Nov. 10	4:00 P.M., GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, LW 4-0454		
Wednesday	PRESS SHOWING OF	OSCAR DE LA RENTA	550 SEVENTH AVENUE
Nov. 10	SPRING COLLECTION		SHOWROOM - 11TH FLOOR
5:00 P.M.	By invitation. Also Thurs., Nov. 11 at 10:30. Thereafter by appointment, 354-6777		
Wednesday	SHOWING OF SPRING-	MARY McFADDEN	264 WEST 35TH STREET
Nov. 10	SUMMER COLLECTION		SHOWROOM - 2ND FLOOR
6:00 P.M.	By invitation. Thereafter, appointment. Contact: Joan Blumberger, 736-4078.		
Beginning	OPENING OF SPRING	KENNETH WARREN LTD.	498 SEVENTH AVENUE
Wednesday	COLLECTION		SHOWROOM - 7TH FLOOR
Nov. 10	Also "Indygo" by Ann Tjian. Continuous showings. Contact: Sandra Flax, 736-3780.		
Wednesday	INTERNATIONAL	NEW DIRECTIONS	N.Y. SHERATON HOTEL
Nov. 10-	PRESS SHOWINGS	PRESS WEEK	7TH AVE. & 56TH STREET
Nov. 14	Fashions by International, California and N.Y. designers. By invitation.		
	Director: Mildred Sullivan, 221-3816.		

Nov. 10 IDEACOMO (Nov. 10-12) FABRIC FAIR IN MILAN

Thursday	TWO SHOWINGS: AMERICAN	THE FASHION GROUP, INC.	HOTEL AMERICANA
Nov. 11	READY-TO-WEAR	(9 ROCKEFELLER PLAZA)	BALLROOM
9:00 A.M.	"Collections for Hot Weather Dressing"--Chairman, Report, Commentary: Elsa		
Breakfast	Klensch, Sr. Fashion Editor, Harper's Bazaar. Slides and runway presentation.		
12:00 Noon	Prices: Breakfast--\$15.00, members; \$20.00, guests; Luncheon--\$20.00, members;		
Luncheon	\$25.00, guests. Contact: CI 7-3940.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 11	10:30 A.M., OSCAR DE LA RENTA (2nd show), 550 Seventh Ave., 11th fl, 354-6777		
Thursday Nov. 11 10:30 A.M.	PREMIERE: SPORTSWEAR BY PERRY ELLIS By invitation. Publicity: Rea Lubar, 279-0790.	PORTFOLIO (NEW DIV., THE VERA COMPANIES)	1411 BROADWAY SHOWROOM - 29TH FLOOR
Thursday Nov. 11 11:30 A.M.	SHOWING OF SPRING COLLECTION Also at 3:30 (buyers). By invitation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Nov. 11	12:00 Noon , THE FASHION GROUP (American RTW), Hotel Americana, CI 7-3940		
Nov. 11	2:00 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Nov. 11	3:30 P.M., HALSTON (Buyers), 550 Seventh Ave., 14th floor, 354-6340		
Nov. 11	4:30 P.M., FERNANDO SANCHEZ (2nd show), 50 West 57th St., 7th floor, 581-8581		
Saturday Nov. 13 7:30 P.M. Cocktails- Dinner	FASHIONS BY GUCCI; & TRIBUTE TO DINA MERRILL Juvenile Diabetes Foundation "Promise Ball", sponsored this year by General Foods, will pay tribute to Dina Merrill for her major contribution to the organization. Boutiques by Gucci and Christie Bros. MC: Art Buchwald. Tickets: \$100.00 per person. (Black Tie). Contact: Eve Siegel Associates, 688-4598.	JUVENILE DIABETES FOUNDATION	HOTEL PIERRE GRAND BALLROOM
Monday Nov. 15 7:00 P.M. Dinner	ANNUAL FASHION DINNER DANCE Honoring John Schumacher, chairman, Bonwit Teller. Chmn: Jerry Silverman. Reservations: \$175.00 per person. Contact: Judith Wittenstein, 751-4000.	AMERICAN JEWISH COMMITTEE APPEAL FOR HUMAN RELATIONS	HOTEL PLAZA GRAND BALLROOM
Monday Nov. 15- Nov. 19	SEMI-ANNUAL PRESS WEEK By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA
Beginning Monday Nov. 15	SPRING JEWELRY AND ACCESSORIES By appointment. Contact: Stephanie, 679-6281.	P.C. DESIGNS	385 FIFTH AVENUE SHOWROOM - SUITE 809
Tuesday Nov. 16 7:00 P.M.	BENEFIT SHOWING OF MISSONI FASHIONS For benefit of Italian Emergency Fund. Publ: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Thursday Nov. 18 8:00 P.M.	FASHION SHOW AND AWARD PRESENTATION Presentation to Mario Forte of Chancellor's Medal for Distinguished Achievement (graduate of Syracuse University). Retrospective fashion show of design. Tickets: \$25.00 per couple; \$15.00 each. Contact: 826-0320. Syracuse Publicity: Sheila Gibson, 423-2507; Rona--Betty Yarmon, 563-2300.	SYRACUSE UNIVERSITY & RONA	LUBIN HOUSE 11 EAST 61ST STREET
Nov. 19 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: PRET-A-PORTER Prices and more details later. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Nov. 23- Nov. 26	INTERSTOFF FABRICS FAIR FOR FALL-WINTER '77-'78 -- Exhibition in Frankfurt. Contact: German American Chamber of Commerce, 582-7788.		
Nov. 25	THANKSGIVING DAY (Legal Holiday)		